

Curriculum Vitae

Date personale

Nume: Ștefan Ioan Fotea

Școli absolvite: Universitatea Emanuel din Oradea; Academia de Studii Economice București

Pregătire academică - licență, master, doctorat, studii postuniversitare

1. 2007 – 2012 Doctor în domeniul Marketing, ACADEMIA de ȘTIINȚE ECONOMICE, BUCUREȘTI (2012)
2. 2004 – 2006 Master în Administrarea Afacerilor (cu predare în limbi străine), ACADEMIA de ȘTIINȚE ECONOMICE, BUCUREȘTI (2006)
3. 1999 – 2003 Licențiat ca economist, UNIVERSITATEA EMANUEL DIN ORADEA (2003)

Carieră profesională - funcții didactice

1. Universitatea Emanuel din Oradea Facultatea de Management Conferențiar universitar (2013 - Present)
2. Universitatea Emanuel din Oradea Facultatea de Management Lector universitar (2007 - 2012)
3. Universitatea Emanuel din Oradea Facultatea de Management Asistent universitar (2005 - 2007)

Carieră profesională - funcții administrative

1. Universitatea Emanuel din Oradea Facultatea de Management Decan (2016 - Present)
2. Universitatea Emanuel din Oradea Facultatea de Management Director Departament (2015 - 2016)
3. Universitatea Emanuel din Oradea Secretar al Rectorului (2003 - 2005)

Alte funcții

1. Heritage Farms Fondator și Director Executiv (2015 - Present)
2. Soluții Avansate Partener și consultant (2005 - Present)

Activitate voluntară

1. Asociația Cityside Education Membru fondator (2012 - 2012)
2. Countryside Missions Voluntar (2005 - 2015)
3. Biserica Baptistă Emanuel, Oradea Responsabil serviciu traducere simultană (2004 - Present)

Cărți publicate în edituri recunoscute la nivel național și/sau internațional

În țară

1. Sebastian Văduva, Cristian Marinas, Ramona Igret, Irinel Marin, Adrian Cioară, Daniel Neagoie, Carmen Sass, Viorel Lefter, Alecsandrina Deaconu, Ludmila Pascari. „Managementul resurselor umane”, Editura: Editura Economică, 2017, ISBN: 978-973-709-829-0
2. Ioan Fotea, Silvia Fotea, Igor Prisac, Adrian Cioară, Daniel Neagoie, Ionut Boghean. „Bazele Managementului”, Editura: Editura Universității Emanuel din Oradea, Editura Economică, 2015, ISBN: 978-606-8431-26-0
3. Ioan Fotea, Silvia Fotea, Igor Prisac, Adrian Cioară, Daniel Neagoie, Ionut Boghean. „Bazele Managementului”, Editura: Editura Universității Emanuel din Oradea, 2015, ISBN: 978-606-8431-26-0
4. Călin Gal-Chiș. „Matematici economice”, Editura: Editura Economică, 2015, ISBN: 978-606-8431-29-1
5. Ioan Fotea. „Cercetări de marketing: o sinteză a procesului cercetării de marketing.”, Editura: Editura Universității Emanuel din Oradea, 2013, ISBN: 978-606-8431-05-5
6. Ioan Fotea. „Cercetări de marketing: o sinteză a procesului cercetării de marketing”, 2013, ISBN: 978-606-8431-05-5
7. Ioan Fotea, Sebastian Văduva, Lois Văduva, Silvia Fotea. „Afaceri de familie: cum să îți transformi familia dintr-o povară într-o comoară.”, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-67-2
8. Ioan Fotea, Sebastian Văduva, Lois Văduva, Silvia Fotea. „Afaceri de familie: cum să îți transformi familia dintr-o povară într-o comoară”, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-67-2
9. Ioan Fotea, Sebastian Văduva, Lois Văduva, Silvia Fotea. „Afaceri de familie: cum să îți transformi familia dintr-o povară într-o comoară.”, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-67-2
10. Ioan Fotea, Sebastian Văduva. „Comportament organizațional”, Editura: Editura Universității Emanuel din Oradea, 2005, ISBN: 973-7791-01-0

În străinătate

Capitole în volume colective publicate în edituri recunoscute la nivel național sau internațional

În țară

1. Ioan Fotea, Frigyes Krisztian Szucs. „Marketing în 37 Studii de caz”, „Dell: Noua Piață- Restul globului”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
2. Ioan Fotea, Frigyes Krisztian Szucs. „Marketing în 37 Studii de caz”, „Hennes și Mauritz AB (H & M): Cultura profitabilă”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
3. Ioan Fotea, Frigyes Krisztian Szucs. „Marketing în 37 Studii de caz”, „Hewlett Packard (HP)- Creșterea nenaturală ar putea duce la indigestie”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
4. Ioan Fotea, Mircea Popa. „Marketing în 37 Studii de caz”, „J.W. Mariott București: Profesionalism Dobândit prin Calitatea Serviciilor”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
5. Ioan Fotea, Frigyes Krisztian Szucs. „Marketing în 37 Studii de caz”, „Jacobs: Încoronarea cafelei”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
6. Ioan Fotea, Mircea Popa. „Marketing în 37 Studii de caz”, „Frumusețea L'Oreal În Oglinda Promovării”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6

7. Ioan Fotea, Mircea Popa. „Marketing în 37 Studii de caz”, „Cheia Succesului pentru McDonald's și Multe alte companii”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6

8. Ioan Fotea, Mircea Popa. „Marketing în 37 Studii de caz: „Walt Disney-Animația Câștigului în Culori”, Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6

În străinătate

1. Ioan Fotea, Daniel Neagoie. “Integrity in the Business Panorama – Models of European Best-Practices”, “Domains where business integrity matters”, Editura: New York – Springer, 2016, ISBN: 978-3-319-33842-2

2. Ioan Fotea, Sebastian Văduva, Mihai Corcea. “The Changing Business Landscape of Romania. Lessons for and from Transitions Economies”, “Engaging Faculty and Students: a Premise for Excellence in Business Education at Romanian Business School”, Editura: Springer International Publishing, 2013, ISBN: 978-1-4614-6864-6

Suporturi de curs/ materiale educaționale publicate în edituri recunoscute la nivel național sau internațional

În țară

1. Ioan Fotea, Sebastian Văduva. „Comportamentul Organizational”, Editura: Editura Universității Emanuel din Oradea, 2004, ISBN: 973-7791-01-0

Cărți editate

În țară

1. Ioan Fotea, Angela Vinter. „DEZVOLTARE ECONOMICĂ DURABILĂ PRIN CREATIVITATE”, Editor: Ioan Fotea, Angela Vinter, Editura: Economică, 2019, ISBN: 978-973-709-907-5

2. Ioan Fotea. “Changing Times: Preparing for the Rebound”, Editor: Ioan Fotea, Sebastian Văduva, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-88-7

3. Ioan Fotea, Sebastian Văduva. „Afaceri de familie – cum să-ți transformi familia dintr-o povară într-o comoară”, Editor: Ramona Simuț, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-67-2

4. Sebastian Văduva, Ioan Fotea. “Changing Times: Preparing for the Rebound”, Editor: Ramona Simuț, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-88-7

5. Ioan Fotea, Sebastian Văduva. “Changing Times: Preparing for the Rebound. Proceedings of the Annual Academic Conference of the Griffiths School of Management”, Editor: Sebastian Văduva, Ioan Fotea, Editura: Editura Universității Emanuel din Oradea, 2011, ISBN: 978-973-7791-88-7

6. Ioan Fotea, Mircea Corcea. “The Crisis-An Incentive for Innovation”, Editor: Ioan Fotea, Editura: Editura Universității Emanuel din Oradea, 2010, ISBN: 978-973-7791-45-0

7. Ioan Fotea, Sebastian Văduva. “The Crises – an Incentive for Innovation. Proceedings of the Annual Academic Conference of the Griffiths School of Management”, Editor: Ioan Gh. Pop, Ioan Fotea, Sebastian

Articole publicate

În țară

1. Ioan Pop, Ioan Fotea, Silvia Fotea. "Innovation Networking, Knowledge Transdisciplinary Spaces" in "Studia Universitatis "Vasile Goldis" Arad", ISSN: 1584-2339, 2018, pp. 86 - 106
2. Ioan G. Pop, Ioan Fotea, Silvia Fotea. "Innovation Networking, Knowledge Transdisciplinary Spaces" in "Studia Universitatis "Vasile Goldis" Arad – Economics Series Journal", ISSN: 1584-2339, 2018, pp. 86 - 106
3. Silvia Fotea, Nicolae Al. Pop, Ioan Fotea. "Developing an Understanding of Romanian Consumers' Perceptions of Family Business" in "Proceedings of the 13th European Conference on Management, Leadership and Governance", ISSN: 2048-9021, 2017, pp. 106 - 114
4. Ioan Fotea, Sebastian Văduva, Daniel Neagoie, Samuel Echevarria-Cruz. "Factors Affecting University Self-assessment and Industry Expectations in Romania – A Values Mismatch Analysis" in "INTED2015 Proceedings", ISBN: 978-84-606-5763-7, ISSN: 2340-1079, 2015, pp. 5504 - 5515
5. Ioan Fotea, Adrian Cioară, Eric Hoffman. "From the Alps to the Wall Street. What can Business learn from Alpine Sports Regarding Risk Management." in "Griffiths School of Management Series", 2014 , pp. 37 - 48
6. Ioan Fotea, Adrian Cioară, Daniel Neagoie, Joseph Takacs. "The Romanian IT Industry as a Source of National Competitive Advantage" in "PROCEEDINGS OF THE 8th INTERNATIONAL MANAGEMENT CONFERENCE", ISSN: 2286-1440, 2014, pp. 406 - 412
7. Ioan Fotea, Sebastian Văduva, Petru Filip, Ana Giurca. "The Economic Impact of Doubling the Number of Employees in the Romanian IT Sector" in "PROCEEDINGS OF THE 8th INTERNATIONAL MANAGEMENT CONFERENCE", ISSN: 2286-1440, 2014, pp. 458 - 465
8. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ioan G. Pop. "A Transdisciplinary Approach to Business Education Throughout Family Firms as Communities of Practice" in "Engineering & Business Education, Innovation and Entrepreneurship", ISBN: 978-606-12-0369-7, ISSN: 1843-6730, 2012, pp. 101 - 106
9. Ioan Fotea, Silvia Fotea, Sebastian Văduva, Ioan Pop. "FOSTERING ENTREPRENEURIAL LEARNING IN FAMILY BUSINESS THROUGH A COMMUNITY OF PRACTICE APPROACH-CASE STUDY OF ROMANIAN FAMILY BUSINESS" in "Economia Marche, Journal of Applied Economics", XXXI, ISSN: 1120-9593, 2012, pp. 70 - 82
10. Ioan Fotea, Ioan G. Pop, Sebastian Văduva, Silvia Fotea. "A TRANSDISCIPLINARY APPROACH TO BUSINESS EDUCATION THROUGHOUT FAMILY FIRMS AS COMMUNITIES OF PRACTICE" in "International Conference on Engineering & Business Education, Innovation and Entrepreneurship, LBUS Sibiu, Romania, 17 - 21 October, 2012", -, 2012
11. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "Implementing Relationship Marketing as a Strategy in a Catalog Company" in "Business Excellence", ISBN: 9789731747248, 2010, pp. 220 - 225
12. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "Workforce Engagement in Catalog Company" in „Analele Universității din Oradea”, ISBN: 978-606-10-0149-1, 2010, pp. 909 - 915

13. Ioan Fotea, Florin Mihoc, Nicolae Al. Pop. "Relationship Marketing Research Tailored to Support Sales Management. Case Study: an Express Logistics in Romania." in „Analele Universității din Oradea”, Conference Proceedings, ISBN: ISBN 978-606-10-0149-1, ISSN: ISSN-1582-5450, 2010, pp. 2307 - 2312
14. Ioan Fotea, Mihai Fotea. "Enterprise Engagement in Higher Education Administration" in "The Crisis - An Incentive for Innovation", ISBN: 9789737791450, 2010, pp. 39 - 49
15. Ioan Fotea, Sebastian Văduva, Ioan G. Pop. "Environmental Problems, Opportunities for Socio-economic Welfare" in "The Eco-economic Challenges of 21st Century", ISBN: 978-973-702-763-4, 2010, pp. 216 - 222
16. Ioan Fotea, Silvia Fotea. "Eco-Marketing, Marketing Positioning According to Consumers Behaviors" in "The Eco-economic Challenges of 21st Century", ISBN: 978-973-702-763-4, 2010, pp. 123 - 130
17. Ioan G. Pop, Sebastian Văduva, Ioan Fotea. "ENVIRONMENTAL PROBLEMS, OPPORTUNITIES FOR SOCIO-ECONOMIC WELFARE" in "The Eco-Economic Challenges of 21st Century", ISBN: 978-973-702-763-4, 2010, pp. 216 - 222
18. Ioan Fotea, Florin Mihoc, Nicolae Al. Pop, Liviu Pop. "O abordare holistică a marketingului relațional în lansarea de noi produse de lux. Studiu de caz: cercetare a cererii pentru locuințe în ansambluri rezidențiale în municipiul Oradea" în „Analele Universității din Oradea”, ISSN: 1582 - 5450, 2009, pp. 808 - 813
19. Ioan Fotea, Sebastian Văduva. "Managing the Marketing of a Country in the Globalization Era: Public Private Partnerships that Produce Economical Development" in "Review of Management and Economical Engineering", ISSN: 1583-624X, 2008, pp. 214 - 219
20. Ioan Fotea, Sebastian Văduva. "Managing the Marketing of a Country in the Globalization Era: Public-Private Partnerships that Produce Economical Development" in "Special issue of Review of Management and Economical Engineering", ISSN: 1583-624X CNCSIS B+, 2008, pp. 214 - 219
21. Ioan Fotea, Sebastian Văduva. „Consultanță de marketing în vederea lansării pe piață a unui nou serviciu” în „Management și Marketing”, ISSN: 1842-0206, 2007, pp. 113 - 132
22. Ioan Fotea, Sebastian Văduva. „Consultanță de marketing în vederea lansării pe piață a unui nou serviciu” in „Management și Marketing”, ISSN: 1842-0206, 2007, pp. 113 - 132

În străinătate

1. Silvia Fotea, Marius Marici, Ioan Fotea, Sebastian Văduva. "Customer-based reputation of family businesses in an emergent market" in "Proceedings of 5th International Multidisciplinary Scientific Conference SOCIAL SCIENCES & ARTS SGEM 2018", ISSN: 2367-5659, 2018, pp. 1 - 2
2. Ioan Fotea, Sebastian Văduva, Timothy Wilkinson. "Managing Perplexity: Lessons from the inside of Romanian Culture" in "Journal of East-West Business", ISSN: 1066-9868, 2014, pp. 184 - 196
3. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ioan Pop. "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach-Case study of Romanian Family Business" in "Economia Marche Journal of Applied Economics", ISSN: 1120-9593, 2012, pp. 69 - 82
4. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ioan Pop. "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach – Case Study of Romanian Family Business" in "Economia Marche Journal of Applied Economics", ISSN: 1120-9593, 2012, pp. 69 - 82
5. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ioan Pop. "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach – Case Study of Romanian Family Business" in "Economia Marche Journal of Applied Economics", ISSN: 1120-9593, 2012, pp. 69 - 82

6. Ioan Fotea, Silvia Fotea, Sebastian Văduva, Ioan Pop. "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach – Case Study of Romanian Family Business" in "Economia Marche Journal of Applied Economics", ISSN: 1120-9593, 2012, pp. 25 - 38
7. Ioan Fotea, Nicolae Pop, Florin Mihoc, Mariana Lazar. "Relationship Selling: a Superior way of Conducting Business on B2B Market. An Empirical Analysis of an International Fast Transportation Provider Services on the Romanian Market" in "Marketing Management Journal", ISSN: 1534-973X, 2011, pp. 95 - 102
8. Ioan Fotea, Sebastian Văduva, Mariana Lazar, Carmen Sass. "Improving the Absorbtion of European Funds by Public Administration: Case Study Romanian City-Halls" in "International Journal of Business and Management Studies", ISSN: 1309-8047, 2011, pp. 307 - 315
9. Ioan Fotea, Silvia Fotea, Emanuel Poli. "Applying Relationship Marketing Principles Based on Customer Satisfaction Research in a Direct Marketing Company in Romania" in "International Journal of Business and Management Studies", ISSN: 1309-8047, 2011, pp. 109 - 119
10. Ioan Fotea, Frigyes Krisztian Szucs, Mihai Corcea. "Managing Emotions in Healthcare Service Organizations: Winning the Hearts of Patients in a Bucharest-Based Private Clinic" in "International Journal of Business and Management Studies", ISSN: 1309-8047, 2011, pp. 183 - 192
11. Ioan Fotea, Florin Mihoc, Anca-Daniela Vladoi, Adela Laura Popa, Cristian Hnatiuc. "Do all SMEs need RM? A Managerial Perspective Regarding Romanian SMEs" in "International Journal of Business and Management Studies", ISSN: 1309-8047, 2011, pp. 31 - 42
12. Ioan Fotea, Sebastian Văduva, Mihai Corcea, Mariana Lazăr. "Beyond Satisfaction: Engaging Students and Faculty in a Romanian Business School" in "Marketing Management Journal", ISSN: 1534-973X, 2011, pp. 207 - 213
13. Ioan Fotea, Sebastian Văduva, Carmen Sass, Mariana Lazăr. "Improving the Absorbtion of European Funds by Public Administration: Case Study Romanian City-Halls" in "International Journal of Business and Management Studies", ISSN: 1309-8047, 2011, pp. 307 - 315
14. Ioan Fotea, Sebastian Văduva, Mihai Corcea, Mariana Lazăr. "Beyond Satisfaction: Engaging Students and Faculty in a Romanian Business School" in "Marketing Management Journal", ISSN: 1534-973X, 2011, pp. 207 - 213
15. Ioan Fotea, Silvia Fotea. "Applying Relationship Marketing Principles Based on Customer Satisfaction Research in a Direct Marketing Company in Romania" in "International Journal of Business and Management Studies (IJBMS)", ISSN: 1309-8047 (Online), 2011, pp. 109 - 119
16. Ioan Fotea, Sebastian Văduva, Nicolae Al. Pop, Cristian Dabija. "Consumers Perception of Corporate Social Responsibility; Empirical Study in Romanian Retail" in "International Journal of Social Ecology and Sustainable Development", ISSN: 1947-8402, 2010, pp. 1 - 9
17. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "The Concept of Engagement as an Innovation in Managing Educational Services" in "Conference Proceedings - From Higher Education to Innovation-Management and Entrepreneurship in a changing Market", ISBN: 9786155001154, 2010, pp. 199 - 208
18. Ioan Fotea, Sebastian Văduva, Timothy Wilkinson. "The European Union in Eastern Europe: A Test of Romanian Knowledge versus Self-perception" in "Macromarketing society", Conference Proceedings, ISBN: 0-979-5440-2-5, 2010, pp. 185 - 195
19. Ioan Fotea, Sebastian Văduva, Nicolae Al. Pop, Cristian Dabija. "The Romanian Retail Consumers and their Understanding and Value of Corporate Social Responsibility: An Empirical Study of the Retail Market

- in Romania” in “Proceedings of Management Marketing Association Conference”, 2010 , pp. 60 - 65
20. Sebastian Văduva, Ioan Fotea, Nicolae Al. Pop, Cristian Dabija. “Consumers Perception of Corporate Social Responsibility: Empirical Study in Romanian Retail” in “International Journal of Social Ecology and Sustainable Development”, ISSN: 1947-8402, 2010, pp. 1 - 9

Participări la manifestări științifice - Publicate

În țară

1. Ioan Fotea, Joseph Takacs, Adrian Cioară, Daniel Neagoie, “Today's IT Industry in Romania”, 8th International Management Conference IMC 2014-Management Challenges for Sustainable Development, 07.11.2014 - 07.11.2014, București
2. Ioan Fotea, Sebastian Văduva, Petru Filip, Ana Giurca, “The Economic Impact of Doubling the Number of Employees in the Romanian IT Sector”, 8th International Management Conference IMC 2014-Management Challenges for Sustainable Development, 07.11.2014 - 07.11.2014, București
3. Ioan Fotea, Ioan G. Pop, Sebastian Văduva, Silvia Fotea, “A Transdisciplinary Approach to Business Education Throughout Family Firms as Communities of Practice”, International Conference on Engineering and Business Education, Innovation and Entrepreneurship, 18.10.2012 - 21.10.2012, Sibiu
4. Ioan Fotea, Sebastian Văduva, Mihai Corcea, “Implementing Relationship Marketing as a Strategy in a Catalog Company”, 5th International Conference on Business Excellence 2008, 15.10.2010 - 16.10.2010, Brașov
5. Ioan Fotea, Sebastian Văduva, Ioan Gh. Pop, “Environmental Problems, Opportunities for Socio-economic Welfare”, National Conference “Eco-economic Challenges of 21st Century”, 05.05.2010 - 06.05.2010, Iași
6. Ioan Fotea, Sebastian Văduva, Mihai Corcea, “Workforce Engagement in a Catalog Company”, 6th International Conference on „Integrarea Europeană-noi provocări pentru Economia României”, 01.05.2010, Oradea
7. Ioan Fotea, Florin Mihoc, Nicolae Al. Pop, “Relationship Marketing Research Tailored to Support Sales Management. Case study: an International Express Logistics Company in Romania”, 6th International Conference on „Integrarea Europeană-noi provocări pentru Economia României”, 01.05.2010, Oradea
8. Ioan Fotea, Silvia Fotea, “Eco-Marketing, Marketing Positioning According to Consumers Behaviors”, National Conference “Eco-economic Challenges of 21st Century”, 05.03.2010 - 06.03.2010, Iași
9. Ioan Fotea, Mihai Corcea, “Enterprise Engagement in Higher Education Administration”, Academic Conference of Griffiths School of Management, “The Crisis-An Incentive for Innovation.”, 01.03.2010, Oradea
10. Ioan Fotea, Liviu Pop, Florin Pop, Nicolae Al. Pop, “O abordare holistică a marketingului relațional în lansarea de noi produse de lux. Studiu de caz: Cercetare a cererii pentru locuințe în ansambluri rezidențiale în municipiul Oradea”, 5th International Conference on „Integrarea Europeană -noi provocări pentru economia României”, 01.05.2009, Oradea
11. Sebastian Văduva, Ioan Fotea, “Managing the Marketing of a Country in the Globalization Era: Public-Private Partnerships that Produce Economical Development”, International Conference on Business Excellence 2008, 17.10.2008 - 18.10.2008, Brașov
12. Ioan Fotea, Sebastian Văduva, “National Governments and Globalization”, 4th International Conference

on “European Integration-New Challenges for Romania's Economy”, 01.05.2008, Oradea

13. Sebastian Văduva, Ioan Fotea, “National Governments and Globalization”, 4th International Conference on “European Integration – New Challenges for Romania’s Economy”, 01.05.2008, Oradea

În străinătate

1. Silvia Fotea, Marius Marici, Ioan Fotea, Sebastian Văduva, “Customer-based reputation of family businesses in an emergent market”, 5th International Multidisciplinary Scientific Conference SOCIAL SCIENCES & ARTS SGEM 2018, 24.08.2018 - 02.09.2018, Albena, Bulgaria

2. Silvia Fotea, Nicolae Al. Pop, Ioan Fotea, “Developing an Understanding of Romanian Consumers’ Perceptions of Family Business”, International Conference, European Conference on Management, Leadership & Governance, 11.12.2017 - 12.12.2017, Londra

3. Ioan Fotea, Silvia Fotea, Jorg Freiling, Samuel Echevarria-Cruz, “Governance Particularities of Romanian Family Businesses”, EURAM 2015 International Conference, 17.06.2015 - 20.06.2015, Warsaw, Polonia

4. Ioan Fotea, Samuel Echevarria-Cruz, Daniel Neagoie, Sebastian Văduva, “Factors Affecting University Self-assessment and Industry Expectations in Romania-A Values Mismatch Analysis”, 9th International Technology, Education and Development Conference, 02.03.2015 - 04.03.2015, Madrid, Spania

5. Sebastian Văduva, Ioan Fotea, Mihai Corcea , “The Concept of Engagement as an Innovation in Managing Educational Services”, International Conference and Workshops on Higher Education, Partnership & Innovation, “From Higher Education to Innovation – Management and Entrepreneurship in a Changing Market” , 06.09.2010 - 08.09.2010, Budapest, Hungary

6. Sebastian Văduva, Ioan Fotea, Timothy Wilkinson, “The European Union in Eastern Europe: A Test of Romanian Knowledge versus Self-perception”, 35th Annual Macromarketing Conference, Macromarketing Society, 09.06.2010 - 12.06.2010, Laramie, USA

7. Al. Nicolae Pop, Sebastian Văduva, Cristian Dabija, Ioan Fotea , “The Romanian Retail Consumers and their Understanding and Value of Corporate Social Responsibility: an Empirical Study of the Retail Market in Romania”, Management Marketing Association conference, 24.03.2010 - 26.03.2010, Chicago, USA

Participări la manifestări științifice - Nepublicate

În țară

1. Ioan Fotea, Petru Fotea, Albert Magdolna, “Financial Analysis-study on a farm”, Annual International Conference of Emmanuel University of Oradea “Changing times - preparing for the Rebound”, 07.05.2011 - 07.05.2011, Oradea, Romania

2. Ioan Fotea, Silvia Fotea, Ioan Pop, Emanuela Drimbe, Mariana Lazăr, Sebastian Văduva, “Transdisciplinary Perspective on Knowledge Production in Communities of Practice”, Griffiths School of Management Annual Conference, 16.03.2010 - 17.03.2010, Oradea

3. Ioan Fotea, Sebastian Văduva, “Managing the Marketing of a country in the Globalization Era : Public-Private Partnerships that Produce Economical Development”, International Conference on Business Excellence 2008, 17.10.2009 - 18.10.2008, Brașov

4. Ioan Fotea, Mihai Corcea, “Business Opportunities in a World Economic Crisis Environment-The Renewable Energy Sector”, Griffiths School of Management Annual Conference, 01.03.2009, Oradea

5. Ioan Fotea, Silvia Fotea, "Introductory Elements into Family Business", Griffiths School of Management Annual Conference, 01.03.2009, Oradea
6. Ioan Fotea, Silvia Fotea, "Utilising Primary Data for Evaluation of Familiarity of Bihor County Citizens with European Institutions", Griffiths School of Management Annual Conference, 01.03.2008, Oradea
7. Ioan Fotea, Silvia Fotea, "Utilising Secondary Data for Evaluation of the Market Office Space in Romania", Griffiths School of Management Annual Conference, 01.03.2008, Oradea
8. Ioan Fotea, Adriana Manole, "The Design of a Questionnaire in Marketing Research", Griffiths School of Management Annual Conference, 01.03.2008, Oradea
9. Ioan Fotea, Sebastian Văduva, "Marketing Consulting for Launching a new Service in Romania", Griffiths School of Management Annual Conference, 01.03.2006, Oradea
10. Ioan Fotea, Iancu Crăciun, "Correlating Qualitative Characteristics", Griffiths School of Management Annual Conference, 01.03.2006, Oradea
11. Ioan Fotea, "The Entrepreneurial Environment in Romania Prior to EU Accession", Griffiths School of Management Annual Conference, 01.03.2005, Oradea

În străinătate

1. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ion Pop, "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach-Case Study of Romanian Family Business", Entrepreneurship, Family Firms and Economic Development, 27.04.2012 - 28.04.2012, Krakow, Poland
2. Ioan Fotea, Silvia Fotea, Sebastian Văduva, Ioan Pop, "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach – Case Study of Romanian Family Business", The Entrepreneurship, Family Firms and Economic Development, 27.04.2012 - 28.04.2012, Krakow, Polonia
3. Ioan Fotea, Sebastian Văduva, Nicolae Pop, "Marketing of a Nation in the Era of Globalization: Retaining, Attracting, Fostering in the Best Brains", 2011 International Conference on Business and Management, 15.04.2011 - 17.04.2011, Izmir, Turkey
4. Ioan Fotea, Mihai Corcea, Krisztian Szucs, "Managing Emotions in Healthcare Service Organizations: Winning the Hearts of Patients in a Bucharest-based private Clinic", 2011 International Conference on Business and Management, 15.04.2011 - 17.04.2011, Izmir, Turkey
5. Ioan Fotea, Emanuel Poli, Mariana Lazăr, Silvia Fotea, "Applying Relationship Marketing Principles Based on Customer Satisfaction Research in a Direct Marketing Company in Romania", 2011 International Conference on Business and Management, 15.04.2011 - 17.04.2011, Izmir, Turcia
6. Ioan Fotea, Sebastian Văduva, Mariana Lazăr, Carmen Sass, "Improving the Absorbtion of European Funds by Public Administration: Case Study Romanian City Halls", 2011 International Conference on Business and Management, 15.04.2011 - 17.04.2011, Izmir, Turcia
7. Ioan Fotea, Anca-Daniela Vlădoi, Florin Mihoc, Adela Laura Popa, Cristian Hnatiuc, "Do all SMEs need RM? A Managerial Perspective Regarding Romania SMEs.", 2011 International Conference on Business and Management, 15.04.2011 - 17.04.2011, Izmir, Turcia
8. Sebastian Văduva, Nicolae Pop, Ioan Fotea, "Marketing of a Nation in the Era of Globalization: Retaining, Attracting and Fostering the Best Brains", 2011 International Conference on Business and Management, The Social Sciences Research Society, 15.04.2011 - 17.04.2011, Izmir, Turcia
9. Ioan Fotea, Mihai Corcea, Krisztian Szucs, "Managing Emotions in Healthcare Service Organizations: Winning the Hearts of Patients in a Bucharest-based Private Clinic", 2011 International Conference on

Business and Management, The Social Sciences Research Society, 15.04.2011 - 17.04.2011, Izmir, Turcia

10. Ioan Fotea, Mariana Lazăr, Florin Mihoc, Nicolae Pop, "Relationship Selling: a Superior Way of Conducting Business on B2B Market. An Empirical Analysis of an International Fast Transportation Services Provider on the Romanian Market", 2011 MMA Spring Conference, 23.03.2011 - 25.03.2011, Chicago, USA

11. Ioan Fotea, Sebastian Văduva, Mihai Corcea, "Students as Customers: Engaging Faculty and Students in the Educational Encounter in a Romanian Business School", 2010 MMA Fall Educator's Conference, 29.09.2010 - 01.10.2010, Indianapolis, USA

Mobilități - Documentări științifice

1. Cambridge Scholars Network - including your faith in your academic life, 2012

2. Documentare în cercetări de marketing, The Initiative Hospitation Program, Germany, September, 2010

3. Documentare științifică în domeniul cercetărilor de marketing, utilizarea tehnicii de calcul în cercetări de marketing, utilizarea software-ului specializat SPSS, Department of Marketing, University of Akron, USA, Iulie-Septembrie, 2009

4. Documentare în marketing direct, The Taylor Institute of Direct Marketing, University of Akron, USA, Iulie-Septembrie, 2006

Asociații Profesionale

1. ERENET - Entrepreneurship Research and Education Network of Central European Universities, Budapesta, 2007 – prezent, Membru

2. MMA – Management Marketing Association, Chicago, USA, 2010 – prezent, Membru

3. SBE – Society for Business Excellence, Bucuresti, 2010 - prezent, Membru

4. ASQ – American Society for Quality, USA, 2010 - prezent, Membru

Premii și Distincții

1. Locul II – concursul Scrierea Planului de Afaceri 2003 – organizat de Asociația INTEGRA, Oradea