

# SUBMIT YOUR PAPER!

Starting today until December 17, 2021, you can submit your paper for presentation and publication at GSMAC 2022 Conference.



**Distinguished**

**colleague,**

GSMAC 2022 is the Annual International Conference organized by Griffiths School of Management and IT within Emanuel University of Oradea, Romania. Every year, GSMAC Conference tackles relevant issues within the realm of management, entrepreneurship, and information technology through the lens of ethical behavior and ethical decision-making.

This year, the 12<sup>th</sup> Edition of Griffiths School of Management and IT Annual Conference calls for researchers to explore the theme: **The post-pandemic reality: new challenges and opportunities for growth.**

As the pandemic draws to an end, leaders and organizations are challenged to reimagine the new normal and develop new models of doing business with a focus on protecting the environment, integrating new technologies, and new social changes. We invite theory-based and empirical studies grounded both in qualitative or quantitative methodology as well as conceptual contributions coming from researchers and practitioners from around the world to explore various facets of this new context.

The Conference provides a transdisciplinary platform for academics and practitioners in the field of Economics, Management, Information Technology, E-Business and e-Commerce Leadership,

Marketing, Human Resources, Business Ethics, Operations Management, Financial Management, Entrepreneurship, Non-profit Organizations, Public Administration and Management, Logistics Management, Transdisciplinary Studies to bounce ideas, concepts and best practices that can help organizations thrive in the new normal.

#### **IMPORTANT DATES:**

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**Full paper submission deadline:** December 17, 2021

**Notification of acceptance:** January 7th, 2022

**Conference fee payment:** January 14, 2022

**Conference Day:** January 21, 2022

**Venue:** Emanuel University of Oradea, 87 Nufarului Street, Oradea, BH, Romania (on-site and online)

**Participation fee:** 100 Euro/paper; Doctoral students: 75 Euro/paper

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All peer-reviewed and accepted papers are included in the GSMAC Conference Proceedings (ISSN 2198-7246) published with **Springer International** and are submitted yearly for indexing by **ISI Web of Science – Clarivate**. Previous Conference Proceedings published with Springer can be accessed here: <https://www.springer.com/gp/book/9783319898711>

#### **SUBMISSION DETAILS**

Submissions of full papers will be done exclusively online following the link on the GSMAC 2022 website <https://gsmac.ro/submissions-and-registration/>.

Submitted papers must comply with the GSMAC Style Guide. To prepare your final manuscript in accordance with the conference requirements please download the [GSMAC PAPER TEMPLATE](#) and insert your text in it.

#### **ASSISTANCE AND SUPPORT**

For assistance or other information do not hesitate to write to [gsmac@emanuel.ro](mailto:gsmac@emanuel.ro).

**We look forward to your contribution.**

On behalf of the Conference Committee,

**Dr. Ioan Fotea**

Emanuel University of Oradea

Griffiths School of Management and IT

Conference Chair GSMAC 2022

[www.gsmac.ro](http://www.gsmac.ro)